

Corporate Style Guide



Windsor

M A N A G E M E N T

YOUR INVESTMENT. OUR PRIORITY.

Windsor Management Corporate Colors



Windsor

M A N A G E M E N T

YOUR INVESTMENT. OUR PRIORITY.

Primary Color Palette



Windsor Dark Knight
Pantone: Process Black C
CMYK: 0,0,0,100
RGB: 35,31,32
HEX: #231F20



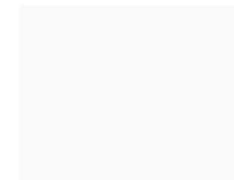
Windsor Crown Jewels
Pantone: P 87-14 C
CMYK: 53,62,29,43
RGB: 87,69,92
HEX: #57455c



Windsor Green is Good
Pantone: 165-6C
CMYK: 49,0,79,38
RGB: 91,137,69
HEX: #5b8945



Windsor Coastal Gray
Pantone: 179-6C
CMYK: 0,0,0,40
RGB: 167,169,171
HEX: #a7a9ab



Windsor Foggy Day
Pantone: 179-1-C
CMYK: 0,0,0,2
RGB: 247,248,248
HEX: #f7f8f8

Logo Treatment



YOUR INVESTMENT. OUR PRIORITY.

The Windsor logo itself shall appear primarily as presented above with the “Windsor” in Green is Good. When the logo appears in greyscale or in the reverse or on a colored background it will be in the style shown on the right. The logo may appear with or with-



Graphic Treatment



The “W” graphic is intended to be used with the Windsor Management Logo, or, when appropriate, as a stand-alone graphic. For either use, please consult with the placement guidelines below.



Windsor

M A N A G E M E N T

YOUR INVESTMENT. OUR PRIORITY.



Maintenance
staff only per
order of
management

Improper Logo Treatment



Do Not use colors outside of the color palette.



Do Not distort the logo.



Do Not attempt to recreate the logo - digital files are available through the marketing department.



Do Not add other graphics to the logo.



Do Not print the logo on colored paper as it will change the color. Do Not distort the logo.

Windsor Management Typography

TREBUCHET MS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()

12-POINT Trebuchet is a web safe font that can be found on virtually all systems used to access the web. It is also available on both Mac and PC which is an advantage and makes it a good selection for a corporate font. Font color should be Black Knight

TREBUCHET MS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()

Active links should be in [Green is Good](#) and Rollovers in Crown Jewels

TREBUCEHET MS BOLD

ABCDEFGHIJKLMN**OPQRST**
VWXYZabcdefghijklmnopqrs
vwxyz1234567890!@#\$%^&*()

H1 24pt in [Green is Good](#). This font and color will be used on main headlines.

TREBUCEHET MS

ABCDEFGHIJKLMN**OPQRST**
abcdefghijklmnopqrstvwxyz
1234567890!@#\$%^&*()

H2 in 18pt in Crown Jewel. This font and color will be used on sub headlines.

Email Signature



Windsor

M A N A G E M E N T

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← TREBUCEHET MS

← TREBUCHET MS

← TREBUCHET MS ACTIVE LINK

The first letters of the words Windsor and Management shall be capitalized when the website or email address is seen in print or as active link. Likewise, the person's name in the email address should be treated in the same manner.

Windsor Management Social Media Icons



Social Media avatars or profile photos are most often square and work best with a simple graphic to promote branding. This is an appropriate time to use the “W” graphic as a stand-alone icon.